Given the provided data, what are three conclusions that we can draw about crowdfunding campaigns?

* More backers usually lead to success, such as the backers tend to meet their goals the better.
* Success rates vary by category – some industries, like technology and theater, have success rates compared to others like music or film.
* Campaign length doesn’t guarantee success – Both short and long campaigns can succeed or fail, so duration alone doesn’t determine success.

What are some limitations of this dataset?

* Not enough information on backers
* Lack of cost details
* Lack of promotion data

What are some other possible tables and/or graphs that we could create, and what additional value would they provide?

Backers vs. goal table

Success by category chart

Funding vs. backers scatter plot